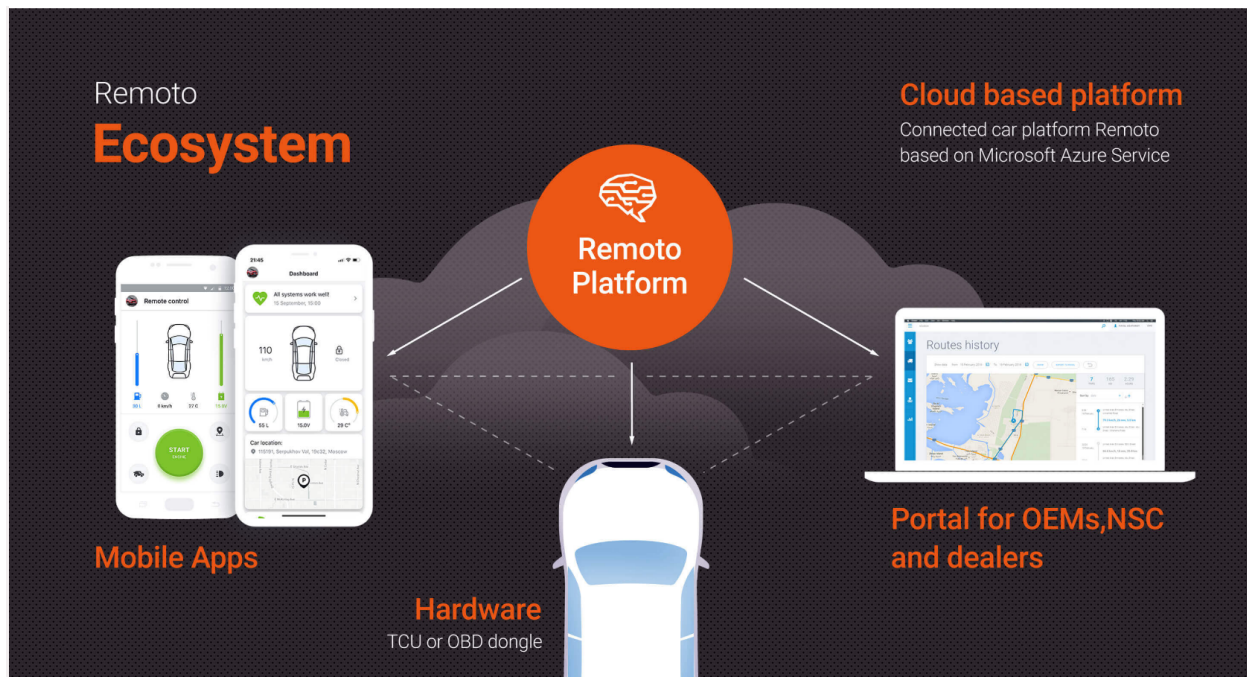


# Bright Box Case Study



## Background:

Bright Box LLC ([www.remoto.com](http://www.remoto.com)) is a global vendor of connected car services. Bright Box was founded in 2012 by Ivan Mishanin, Alexander Dimchenko, and Ken Belotsky. In 2017 it was acquired by Zurich Insurance Group. Its headquarters are in Switzerland and the developers work primarily in Eastern Europe. The company developed a connected car platform called Remoto, which allows car owners to manage their cars remotely via smartphone.

Remoto is a cloud-based Connected Cars Platform which helps its users to make its vehicles more attractive, improves service retention, and optimize operational cost. Remoto's high-speed delivery solution is what makes it different in the market and makes no.1 choice for its customers. Remoto aims to provide original equipment manufacturers (OEMs), national sales companies (NSCs), dealership networks, and car-sharing companies with groundbreaking Connected Car solutions. Several automakers, including Honda, Infiniti, Kia Motors, Toyota, Hyundai, Mitsubishi, and Nissan include Remoto in their car to increase customer retention and make end-user's life more comfortable.

## Challenge:

From being a startup to a leading international company, Remoto is operating in various parts of the world with offices located in Lausanne (Switzerland), Moscow (Russia), Dubai (UAE), Shanghai (China), Budapest (Hungary) and Hong Kong. Hence their workforce is dispersed in various parts of the world with an increasing workforce to meet the demands of its customers in the market. With more employees, making sure their productivity is on par is a tricky business.

With the increasing workforce in different parts of the world, it was becoming extremely hard for Remoto to make sure that each employee is maximizing their productivity and not indulging in leisure time during office hours.

As Remoto was searching for the perfect solution to maximize its employee's productivity, they experimented with different solutions and find them not appealing to their needs with unnecessary features making the software complicated to use.

## Solution:

After reaching out to us, we explained the whole implementation process and the benefits which go with Controlio, one with being the easiest to operate, Bright Box finds us to be the perfect choice for its purpose; i.e. to maximize its employees' productivity.

The installation was fast, easy, and simple to use. Bright Box finds Controlio to be an exact match to its needs. They can search for any kind of activity of their employees with great ease and cross match the productivity of each country's office workforce to see not only individual performance but also collective performance.

## Success Story:

Becoming a leading Car Connected Platform Company; Bright Box, quickly expanded its workforce in different parts of the world to cater to its valuable customers. With more than 2000+ employees (with some divisions of parent company) and 1 million connected devices, Bright Box's aim was keep up with its increasing workforce and maximize its employees' productivity across each office. When Bright Box picked Controlio as its perfect solution to oversee employee productivity, it has quickly seen a great

difference not only in the performance but also in tracking the employees' behavior towards their work and finding individual and collective faults that are hindering the maximum productivity of the company.

***“Being a service provider in this day and age is extremely hard in this challenging and saturated market. And a company can only outperform and win against all odds if their workforce is true to the company’s vision and objectives. Controlio has helped Bright Box in finding the perfect solution to keep its employees productivity at par and oversee any future mishaps. I am truly happy with the service and glad to opt Controlio for my company’s needs. I recommend it.”***

---- Alexander Dimchenko, COO

### About Controlio (by EfficientLab LLC)

EfficientLab LLC is an independent software vendor providing high-quality and robust employee monitoring technologies. The first product, Work Examiner, was released in 2005.

Controlio (released in 2017) is a web-based cloud system for employee surveillance on their work PCs that run Windows. You can easily monitor web and application usage and watch what’s happening on your staff screens live or on-demand. Productivity optimization is one of the reasons why you need a surveillance system. With Controlio, you can see productivity issues and organizational bottlenecks at their early stages and take care of them before they become big.

### About Bright Box

Bright Box LLC ([www.remoto.com](http://www.remoto.com)) is a global vendor of connected car services. Its mother company is Zurich Insurance Group. Its headquarters are in Switzerland and the developers work primarily in Eastern Europe. Connected Car platform Remoto has already been successfully deployed by several automakers, including Infiniti, KIA, Toyota, Hyundai, and Nissan. Bright Box specializes in the development of Connected Cars products based on cutting-edge technologies by Microsoft, Apple, and Google.